

# **Update for Chippenham Area Board**

<b>Update from</b>	<b>Chippenham Shadow COB</b>
<b>Date of Area Board Meeting</b>	3 <sup>rd</sup> September 2012

## **Overview**

The shadow COB has been working on finalising the logo designs that were put forward by students from Chippenham college and agreeing the final logo design. The logo will be used to identify any publicity materials that the Shadow COB will be putting out in regards to the campus.

The shadow COB have been working towards finalising the consultation timeline and agreeing the consultation method to ensure all members of the Chippenham community can provide their feedback on the proposed campus. The methods being used include:

- Consultation forms included within the Talk of the Town
- Printed consultation forms
- Image boards
- Online consultation forms
- Presentations to specific groups

To ensure residents have an opportunity to express their views the shadow COB have planned visits to each village within the Chippenham Community Area together with visits to Chippenham town centre. Schools and groups such as the learning disability day service will also be targeted to ensure as wider representation as possible from the local community.

The shadow COB has been discussing how best to prepare for the consultation and have put a marketing plan forward to not only explain when the consultation is taking place but also to explained background information on the campus. This will hopefully ensure that residents are aware of the campus and the commencement of consultation. Part of this process will include the River Festival where the shadow COB will have a stand to deliver leaflets with background information on the campus and shadow COB.

The shadow COB would like to invite all Chippenham Community Area Parish, Town and County councillors to a 'Campus Up-date' presentation. The presentation and question time lasting an hour will be held ahead of the next full meeting of the Chippenham Town Council.

**Venue - Chippenham Town hall - commencing at 6 pm on the 26<sup>th</sup> September.**

Wider work that the shadow COB has been completing includes developing links with local initiatives such as the time credit scheme to discuss possible synergies between the two projects.

# ***Update for Chippenham Area Board***

## **Key Headlines**

- Finalisation of Chippenham Campus Logo
  - Stand at the River festival to provide information on the campus in preparation for consultation
  - Up-date presentation, Chippenham Town Hall, to Parish, Town and County councillors.
  - Consultation ready for October and November.
  - Methods of consultation agreed that include integration within Talk of the Town magazine, use of the Wiltshire Council communications trailer around community area, online forms, image boards, presentations and paper based documents.
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